

KERY MAUVAIS

UX DESIGNER

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PROJECTS

Beginning to End UX Designer | Capstone Project

DEC 2023

- Tackled rental listing scams through an end to end user-centered design thinking methodology, resulting in a digital product showcasing a diverse skill set and holistic problem-solving approach.

UX Designer | Industry Project Hackathon

NOV 2023

- Facilitated collaboration with software engineering team through an industry hackathon, by implementing a user-centered design resulting in a streamlined and intuitive interface.

UX Writer | Design Sprint

OCT 2023

- Collaborated in ideating design elements after primary and secondary research with the objective to create an optimal donation process for an existing NGO mobile site.

EXPERIENCE

Freelance Digital Artist

2017 - PRESENT, MIAMI, FL

- Facilitated a variety of services in utilizing a breadth of digital design skills to satisfy client needs.
- Spearheaded artistic direction for small business owners to capture compelling visual identity.
- Developed promotional material for client requests that embodied intended messaging through captivating digital design.

Experience Guide | Superblue Miami

MAY 2022 - AUG 2023, MIAMI, FL

- Presented thorough communication for guests to navigate through installation spaces for an enriching experience in the exhibition.
- Displayed thoughtful storytelling in front of crowds when discussing installation works.
- Collaborated alongside colleagues to provide guided experience for guests to gain deep appreciation and memorable moments within installation spaces.

Field Data Collector and Scanner | Superblue, Niantic

OCT 2022 - DEC 2022, MIAMI, FL

- Captured compelling photos of landmarks that will be appropriately represented when featured on the released app.
- Acquired and logged accurate coordinations for landmarks to be utilized for optimal searchability for app experience.
- Diligently recorded data to be studiously organized for colleagues to optimally access.
- Generated accurate renderings of scans through proprietary software to distribute for further processing.

EDUCATION

BrainStation | Diploma, User Experience Design

SEP 2023 - DEC 2023, MIAMI, FL

Maine College of Art & Design | Bachelors in Digital Media

AUG 2014 - MAY 2018, PORTLAND, ME

- Upheld teaching assistant responsibilities to facilitate prospective students using Adobe software to create portfolio quality work and skillset.

SKILLS

Figma, UX Research, UX Writing, Wireframing, Prototyping, Visual Communication, User/Task Flow Creation, Persona Building, Experience Mapping, Affinity Mapping, Hierarchy and Navigation, Prioritization Matrix Development, UI Library, User Story and Epic Development, Information Library, Google Slides, Canva, Adobe Creative Suite, Storyboard Software

PROFILE

I made the leap into a career in UX Design after realizing this field allows me to express my love of creativity as well as be led by my curious mind through deep research. I am excited to contribute to the way that people live their day to day lives and make an impact that is both sentimental and functional. With my degree in Digital Media and diploma from BrainStation, I have a strong understanding of how to create work across multiple platforms and have had a variety of artistic experiences that have shaped my ability to create art and collaborate with and inspire others.

ADDITIONAL PROJECTS

Field Data Collector and Scanner

[|JR Reality](#)

OCT 2022 - DEC 2022, MIAMI, FL

Projection Mapper |

[Eneida Sanches/Indigo Arts Alliance](#)

JUN 2019, PORTLAND, ME